



Let's Get Going... Green!

The Role of Linen Rental in Eco-Friendly Decor

From celebrities to politicians, the push to "Go Green" remains one of the hottest topics today. At BBJ Linen, we believe that our eco-friendly daily business practices are not only socially responsible, but frankly, they just make good business sense. Conserving our resources helps us continue to bring our clients the best possible products at the best possible prices.

In 2007, a panel of MPI professionals suggested that when trying to achieve an eco-friendly event goal, one of the best solutions for table linen is to rent the linen from a company that enforces eco-friendly practices in its day-to-day operations.

Long before the recent interest in "Going Green," BBJ Linen maintained a strong sense of responsibility to reduce any negative impact on the environment. Some of the practices we follow in our daily operations are:

ENERGY

Heat Exchangers – The use of heat exchangers allows us to preheat our incoming tap water before it goes into our heaters, which in turn require less energy to heat our water for laundry use.

Press Shut-Down – We completely shut down our presses when not in use, rather than letting them idle, and run our boilers only when necessary.

Thermostats – We use programmable thermostats throughout our facilities, as well as economizers, which shut down our air-conditioning units when the outside temperature drops below a programmable level.

WATER

Brine Reuse System – Out of concern over the flow of water back into the sewer system, we utilize a brine-reuse system, which allows us to conserve both water and salt so that we can produce soft water internally for our washers and boiler.

PH Control System – We maintain strict control over the PH level of used water that gets discharged into the sewer system.

RECYCLING

Return Duffel Bags – We utilize re-usable canvas and polyester return duffel bags for the return of our rental product from clients, minimizing the use of new cardboard boxes whenever possible.

Paper and Cardboard – Paper and cardboard within all of our offices is recycled. Small orders are shipped in cardboard boxes, which we then request be re-used by our clients for the return of our product, after which they are recycled.

Fabric – We recycle fabric through various agencies, such as schools and charitable organizations. We also sell our retired inventory to the public through our retail outlet, The BBJ Linen Store, instead of discarding them as waste.

Skids and Scrap Metal – All wooden skids are reused, then recycled. All scrap metal is given to a scrap dealer for recycling into another product.

We encourage all of our event industry colleagues to adopt as many environmentally friendly practices as possible in their daily lives – both personally and professionally – so that we are all working together to protect our planet while we continue to create outstanding special events for many years to come!